



Bringing South Africans Together



Online Magazine Profile

Ama Kiwi Online Magazine is a modern and upbeat monthly online magazine, aimed at the growing number of South Africans living in New Zealand. The tone of the magazine is down to earth, fun, friendly and informal.

Targeted Marketing

Every reader of your advertisement is a South African, keen to find South African suppliers. Also, through our website and Facebook group, we regularly field enquiries from people wanting to source various South African goods. In the Ama Kiwi Magazine, you can be sure your advertisement is reaching potential customers.

Additional Advertising Benefits

- Advertisers have the opportunity to promote product with give- aways, events and promotions.
- Advertisers benefit from the direct association within the South African market in New Zealand.
- Discounts offered for long term multiple bookings.

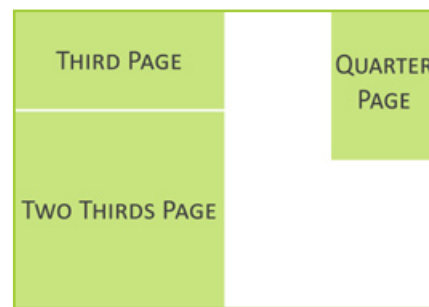
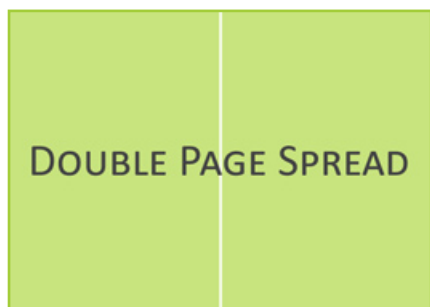
Website

With regular updates and new competitions, the vibrant new site offers Ama Kiwi a nationwide audience of Saffas. For up-to-the moment statistics contact Ama Kiwi – vanessa@amakiwi.co.nz

Vanessa Laval-Glad - Ama Kiwi Magazine Editor
Email: vanessa@amakiwi.co.nz Tel: 09 272 4633 or 021 069 5650

Wayne Johnson - Ama Kiwi Website
Email: wayne@amakiwi.co.nz Tel: 021 616 513

www.amakiwi.co.nz



Description	Dimensions (Resolution: 150dpi)
Double page spread	1300(w) x 910(h) pixels
Full page	650(w) x 910(h) pixels
Half Page	650(w) x 455(h) pixels
Third Page	650(w) x 303(h) pixels
Two Thirds Page	650(w) x 606(h) pixels
Quarter Page	290(w) x 420(h) pixels
Directory Listing	Includes company name, brief description, one contact number, email address & website

Online Magazine Rates	Casual	4 Insertions	6 Insertions
Double page spread (First Page)	\$140	\$500	\$715
Double page spread	\$130	\$470	\$660
Full page	\$70	\$250	\$360
Half Page	\$40	\$145	\$205
Third Page	\$20	\$75	\$105
Two Thirds Page	\$45	\$160	\$230
Quarter Page	\$20	\$75	\$105
Directory Listing	\$10	\$35	\$50

* Please note that in order to secure a multiple insertion rate a single booking for the four, six or 12 insertions must be made in advance, and for consecutive issues of the magazine.

*All magazine advertisements include a directory listing online and in the magazine

* Prices subject to change

Website Advertising Rates	Specifications	Casual	6 months	1 year
Home page middle banner (Not rotating)	409 x 174 pixels Image	\$250	\$1350	\$2500
Rotating Side Banner Ad on home and all other pages	150 x 318 pixels Image	\$129	\$700	\$1320
Standard Directory Listing	Includes contact details and description only	~	\$30	\$50
Voucher Directory Listing	Includes voucher & logo, placed first	\$69	\$375	\$660
Premium Directory Listing	Includes logo, placed first	\$49	\$265	\$469

~ Standard Directory listing only available for 6 or more months

*All online banner advertisements include a directory listing online

*All prices include GST